

Press release

New trade fair management for HUSUM WIND

Diana Haagen assumed her position as project director of HUSUM WIND on 1 October | Trade fair launches web portal in a new design

HUSUM | 6 October 2022. HUSUM WIND, leading technology trade fair for renewable energy for the German market, has a new management. Diana Haagen started as project director for HUSUM WIND on 1 October. Previously, Claudia Brinz held this position.

Haagen has many years of international experience in the B2B segment of the trade fair industry. For more than ten years, she worked for Hamburg Messe und Congress GmbH as project manager for maritime trade fairs, among others. Lastly, she was responsible for the market launch and positioning of SMM's foreign subsidiaries SMM India and SMM Istanbul. Previously, she worked in the foreign department and was responsible for the organization of German pavilions which are held worldwide as part of the foreign trade fair program by BMWi (Federal Ministry for Economic Affairs and Climate Action). In recent years, the certified event manager has been self-employed.

Klaus Liermann, CEO of Messe Husum und Congress GmbH & Co. KG, says: "In Diana Haagen we have brought in an experienced manager with in-depth knowledge of the trade fair industry. She is a native of Husum and has followed the development of HUSUM WIND since its beginnings. We are very pleased that she is taking over the position as project director for this trade fair."

The HUSUM WIND website (www.husumwind.com) has also been relaunched in a new design together with a new logo and claim. The claim "Transforming Energy" and the modern design reflect the development of Germany's first international wind trade fair towards the leading technology trade fair for renewable energy.

Caption: Diana Haagen, project director of HUSUM WIND ©Thomas Willemsen

About HUSUM WIND – Transforming Energy

The B2B platform for the wind industry: At HUSUM WIND, 600 exhibitors bi-annually show-case product innovations, cutting-edge technology and innovative onshore and offshore solutions for wind energy in tomorrow's renewable energy system. For more than thirty years, the dynamic trade fair has been a key platform to the transforming wind industry, offering practice insights, product innovations and networking opportunities. From 12-15 September 2023, HUSUM WIND will be all about wind energy and green hydrogen. Special forums, trade congresses, networking events and the Windcareer job fair add to the program.

#husumwind

HUSUM WIND – 12 to 15 September 2023

More information: husumwind.com

Follow us on [Twitter](#), [LinkedIn](#) or [Xing](#)

Press Contact:



Rebecca Hadler – Press office HUSUM WIND
ifok GmbH
Ludwig-Erhard-Str. 6
20459 Hamburg
husumwind@ifok.de