

# Data Protection Information for Registrations

in accordance with the EU General Data Protection Regulation (GDPR)



## 1. Person responsible

Mr Klaus Liermann, Messe Husum & Congress GmbH & Co. KG,  
Am Messeplatz 12–18, 25813 Husum, eMail: [info@messehusum.de](mailto:info@messehusum.de)  
Telephone: +49 4841 902-0, Fax: +49 4841 902-246

## 2. Contact details for the Data Protection Officer

Project Privacy – Datenschutz- und Projektberatung, Inh. Steven Heyer,  
Elsterweg 30, 24539 Neumünster, eMail: [datenschutz@messehusum.de](mailto:datenschutz@messehusum.de)

## 3. Purposes for which personal data is processed

The data requested in the registration form is needed for making arrangements regarding your appearance at the trade fair and for invoicing purposes. The data (company profile) stated in the data and price sheet is used so that visitors to the fair can inform themselves about the exhibitor. The processing of this data is effected in line with Article 6 Section 1 lit b.) GDPR.

## 4. Processing is based on Article 6 Section 1 Letter f GDPR

The processing is not effected on the basis of a legitimate interest but within the meaning of No 3. (see above-> Art. 6 Sect. 1 lit b.) GDPR).

## 5. Recipients or categories of recipients of the private data

Recipient of the data requested in the registration form is the organiser of the trade fair, Messe Husum & Congress. In order to fulfil the contract, it may be necessary for us to forward your personal data to our service providers. You can view these here: <https://husumwind.com/en/for-exhibitors/service-partner/overview-service-provider/>  
Recipients of the data (company profile) stated in the data and price sheet are the visitors to HUSUM Wind.

## 6. Intention to convey the data to a third country or an international organisation

No forwarding or processing takes place outside the European Economic Area.

## 7. Duration for which the personal data will be stored

We are legally obliged to retain the registration form with your data for ten years.

## 8. Existing rights regarding the personal data concerned

We hereby advise you that you have the right of access to your stored information. You also have the right to demand the blocking and deletion of this data at any time. The right of deletion may be suspended if we are obliged to store the data in accordance with other legislation (e.g. for accounting reasons). You are moreover entitled to assert your right to object to the processing of the data and to data portability. You can assert your rights as an affected person at any time. To this end you can contact us at any time using the following contact data:  
Messe Husum & Congress GmbH & Co. KG, Am Messeplatz 12–18,  
25813 Husum, eMail: [info@messehusum.de](mailto:info@messehusum.de), [www.messehusum.de](http://www.messehusum.de)

## 9. Existence of a right to revoke your consent at any time

In the registration form you have consented to us using the data you have provided (e.g. an eMail address) for electronic advertising. You have the right to revoke such given consent at any time with effect for the future. Such revocation will mean that we can no longer provide you with information about new events and trade fairs. Revocation has no effects on the registration itself.

Please send such revocation by eMail to [info@messehusum.de](mailto:info@messehusum.de). Alternatively you can use the unsubscribe function that you will find at the end of each newsletter.

## 10. Existence of a right to appeal to a regulatory body

You have the right to complain about the processing of your personal data by us to a regulatory body for data protection.

## 11. Necessity of providing personal data

The personal data is necessary to be able to process the registration for a trade fair or congress and to ensure the smooth operation of the same, also for you.

## 12. Existence of automated decision-making, including profiling

No automated decision-making, including profiling, in accordance with Article 22 Sections 1 and 4 exists.

## 13. Intention to further process personal data for another purpose

We intend to use eMail addresses for mailings advertising other events, insofar as you have consented to us doing so during registration and on the forms.

Status: 03/2020. Subject to change.