



16. to

> Sponsoring

19. Sep

2025

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25,000 sqm

Exhibition area

HUSUM WIND 2025

› Four days of networking and social events in and around Husum

600

Exhibitors

12,000

Visitors

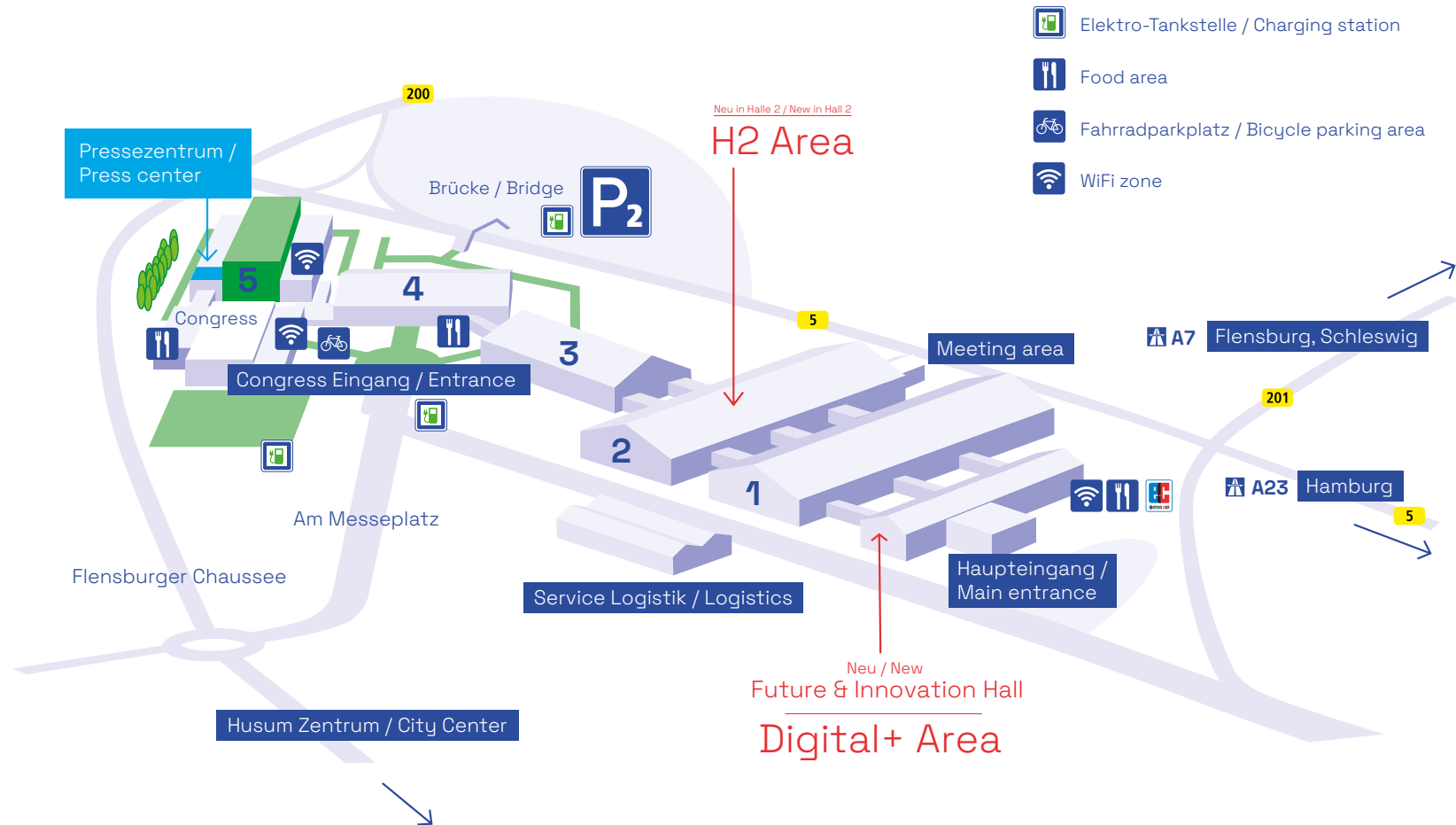
51

Nations

4

Days

> Area plan



Giant banner congress entrance

Your banner should be at least as big as the attention you want to generate.

- › **Placement:** directly at the congress entrance
- › **Max. bookable:** 1x
- › **Delivery of produced banners:** by 18/08/2025
- › **Dimensions:** approx. 12 x 6 m (approx. 72 sqm)
- › **Cost: € 25,000**
(excluding printing costs)

Production of banners by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.



Access gate main entrance

Set an example and welcome visitors to HUSUM WIND with an imposing gate on the access road to the main entrance.

- › **Placement:** access gate in the direction of the main entrance
- › **Max. bookable:** 1x
- › **Delivery of produced banners:** by 18/08/2025
- › **Dimensions:** over entire street width
7 m x 1.7 m + 2x 2.5 m x 4.4 m + 2x 2.5 m x 6 m
total 64 sqm surface
- › **Cost: € 23,000**
(excluding printing costs)

Production of banners by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.

› Sold



Giant banner main entrance

Secure the full attention of visitors with a banner that can be seen from afar.

- › **Placement:** directly next to the main entrance
- › **Max. bookable:** 1x
- › **Delivery of produced banners:** by 18/08/2025
- › **Dimensions:** approx. 10 x 5 m (approx. 50 sqm)

- › **Cost: € 21,000**
(excluding printing costs)

Production of banners by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.



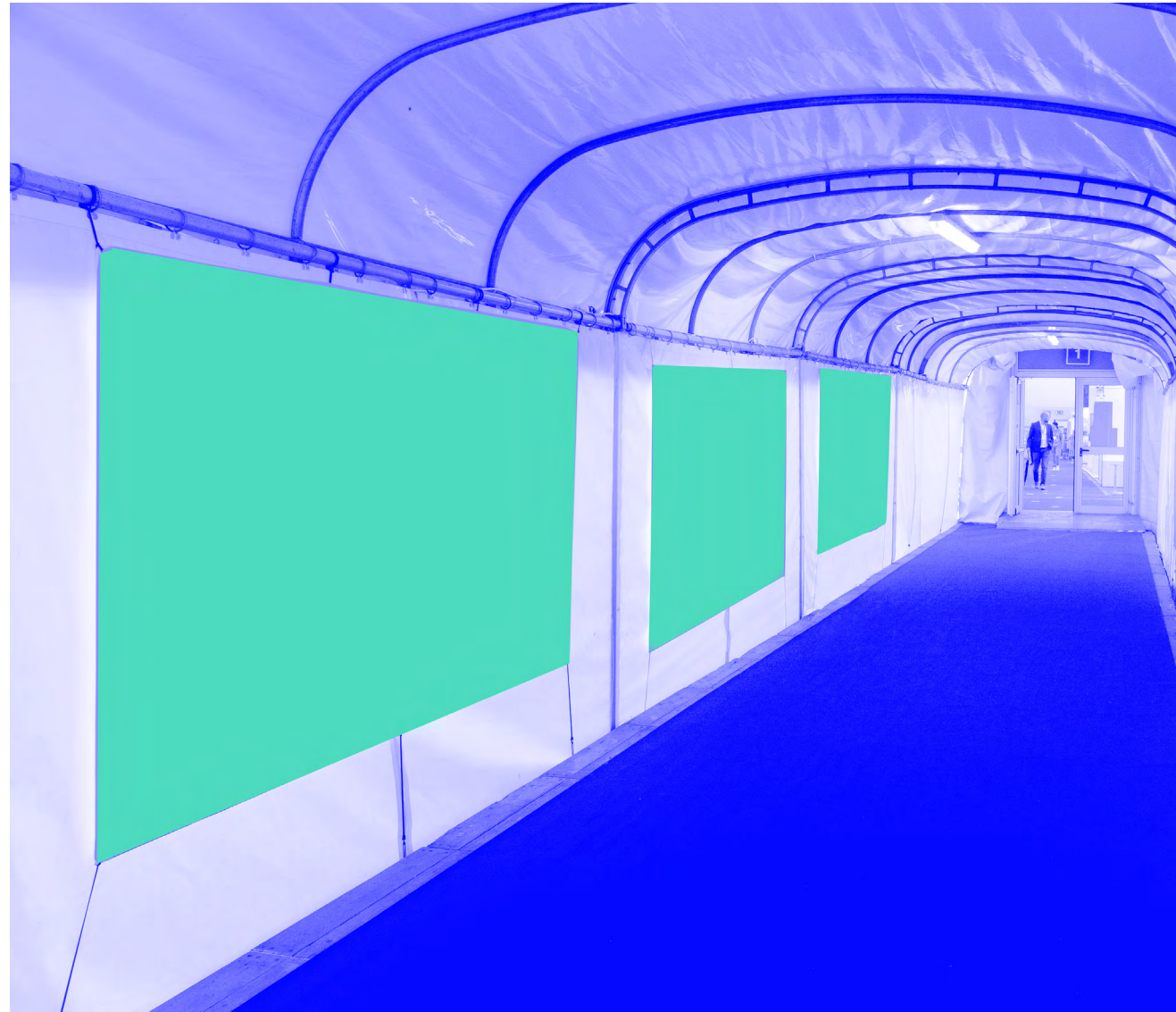
Walkway Banner

Promote your company in a concentrated way in our walkways.

- › **Placement:** in the transitions between the halls
- › **Max. bookable:** 44x
- › **Delivery of produced banners:** by 18/08/2025
- › **Dimensions:** 3 x 1.6 m

- › **Cost 1 pc: € 1,500**
- › **Cost 2 pcs: € 2,750**
- › **Cost 3 pcs: € 3,900**
(excluding printing costs)

Production of banners by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.



Construction Fence Banner

Promote your company with a strong presence
between our Halls 3 and 4.

- > **Placement:** between Halls 3 and 4
- > **Max. bookable:** 18x
- > **Delivery of produced banners:** by 18/08/2025
- > **Dimensions:** 3.4 x 1.75 m

- > **Cost 1 pc: € 1,000**
- > **Cost 2 pcs: € 1,900**
- > **Cost 3 pcs: € 2,800**
(excluding printing costs)

Production of banners by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.



Flags outdoor area

When the wind blows through the flags at clearly visible and prominent locations on the exhibition grounds, excellent opportunities arise to draw attention to your company.

- › **Placement:** in front of the main entrance and congress entrance
- › **Max. bookable:** 37x
- › **Delivery of produced flags:** by 18/08/2025
- › **Dimensions:** each 1.2 x 4 m = 4.8 sqm

- › **Costs position A: € 750**
- › **Costs position B: € 600**
(excluding printing costs)

Production of flags by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.



Outdoor exhibits

Choose one of our prominent exhibits in the outdoor area to showcase your company.

- › **Placement:** in front of the main entrance or congress entrance
- › **Space:** one exhibit area (allocation by arrangement)
- › **Cost: on request**
(excluding additional costs)

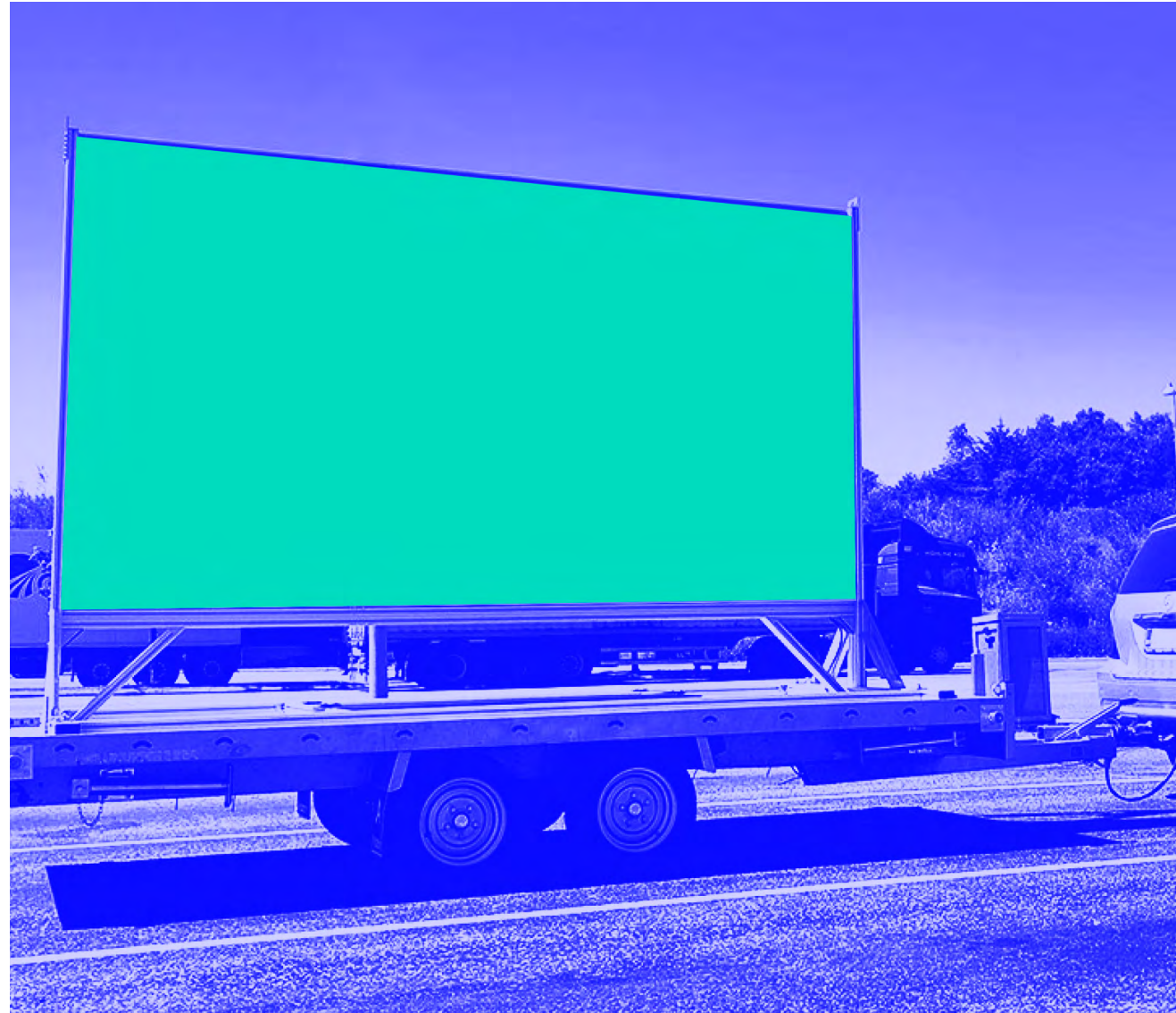


Mobile LED screen

Direct the flow of visitors with a movie or logo on a strategically well-positioned LED screen directly to your company or booth.

- › **Placement:** at Hall 4 or in front of the main or congress entrance
- › **Display size:** 3.52 x 1.92 m
- › **Aspect ratio:** 16:9, resolution 528 x 288 px
- › **Max. length of the spot:** 30 seconds
- › **Data delivery:** by 01/09/2025

- › **Cost LED screen (exclusive): € 9,500**
- › **Cost LED screen, 30-second spot: € 1,700**
(various locations, availability to be checked, max. 8 spots per screen)



Footsteps

Guide the visitors through stick-on footprints from prominent traffic points on the exhibition grounds to your stand.

- › **Placement:** on the floor, guiding visitors to your stand
- › **Delivery of print data:** by 21/07/2025
- › **Dimensions:** max. 45 cm length

- › **Cost per footprint (min. 100 pcs.): € 100**
(including production)



Sold



Sponsorship forums

The stage is yours! Present your company to an interested audience and become a sponsor of our specialist forums.

› **Placement:**

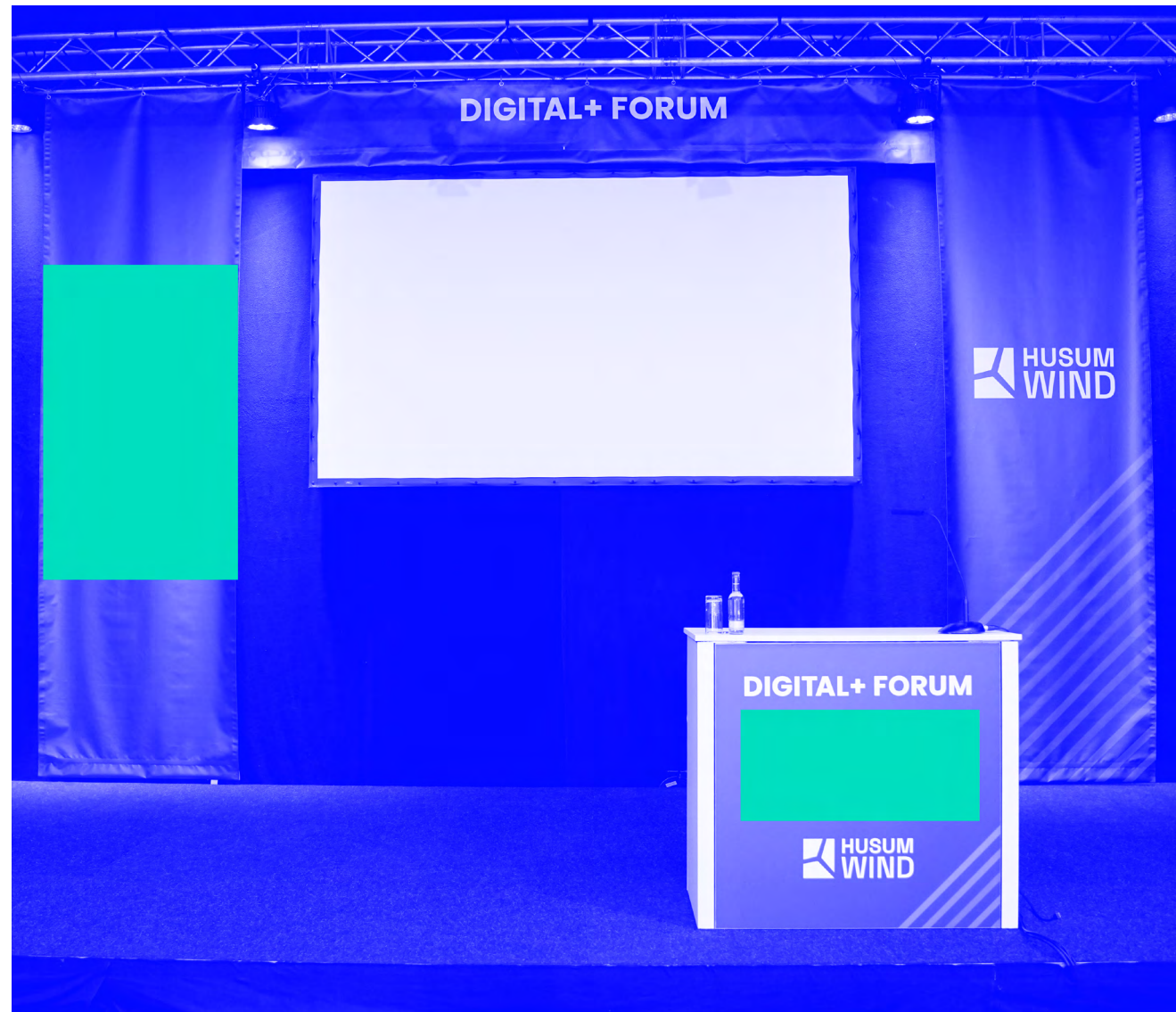
- › **Future & Innovation Hall** Digital+ Forum
- › **Hall 2** Hydrogen Forum
- › **Hall 3** HUSUM WIND Forum
- › **Max. bookable:** 1x per forum
- › **Delivery of logo (eps file):** by 09/06/2025

› **Cost: € 10,000**

(including production)

Services included:

- › Logo on the break slide of the forum
- › Logo on the exhibition programme (digital and print)
- › Logo on the Forum banner (the design of the banner is the responsibility of the organiser)
- › Logo on the lectern



Hall Sponsorship

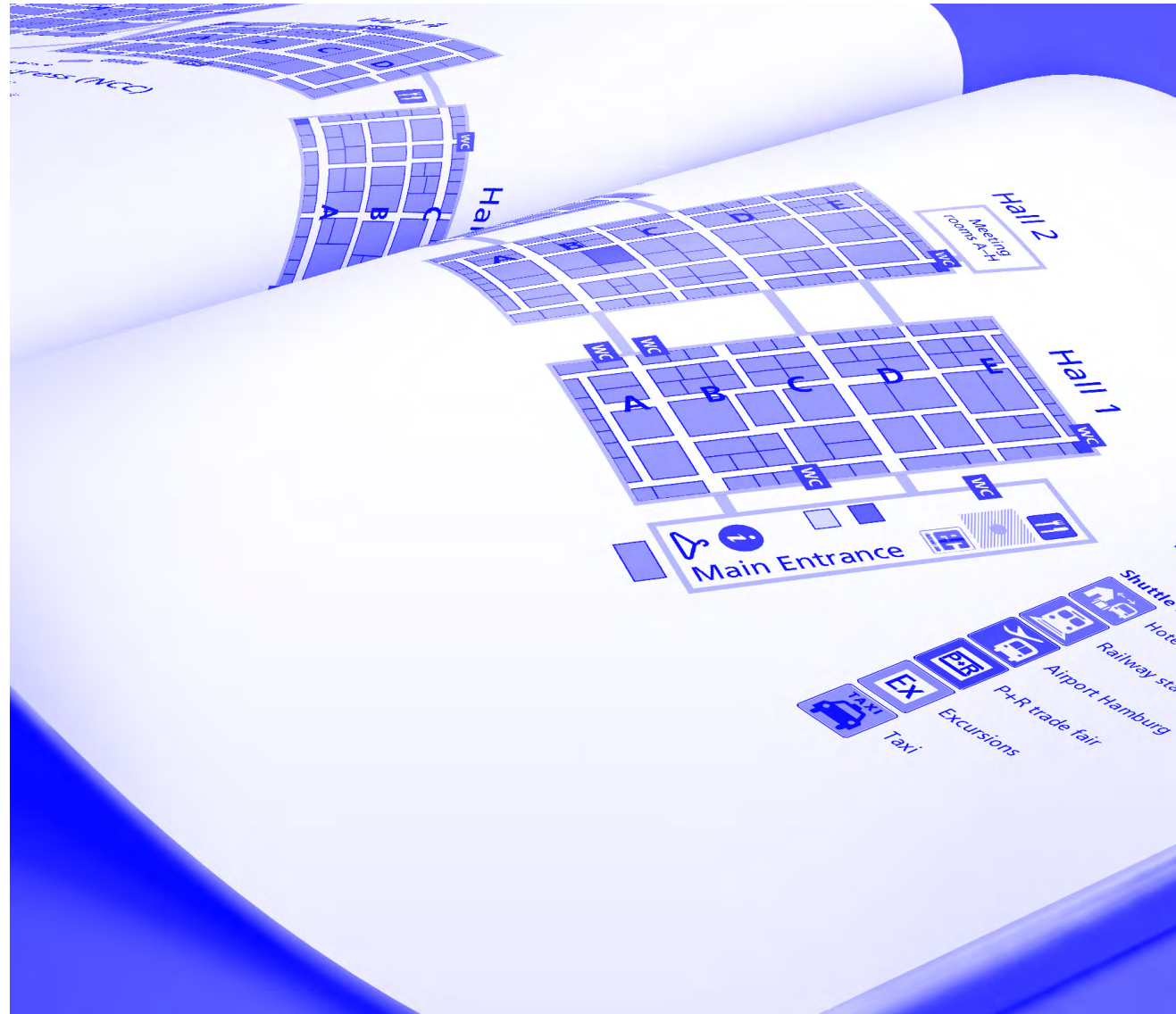
Achieve maximum visibility with an exclusive hall sponsorship

- > **Placement:** Halls 1–5 and Future & Innovation Hall
- > **Max. bookable:** 1x per hall
- > **Delivery of logo (eps file):** by 09/06/2025

> **Cost: € 22,000**
(including production)

Services included:

- > Logo on the hall plans (digital and printed)
- > Logo in the area of the entrance doors/crossings (integrated on the hall plans)
- > Logo on the area plan (digital and printed)
- > Six banners on the ceiling in an exclusive location
- > Logo banner on the website (husumwind.com)



Beer Reception

With minimal effort you can host a Beer reception at your stand.

- > **Max. bookable:** 1x per evening per exhibition hall
- > **Booking:** by 11/08/2025
- > **Delivery of logo (eps file):** by 01/08/2025

- > **Cost: € 7,800**

Services included:

- > 300 bottles of beer (no commission possible)
- > Finger food for 100 people
- > Invitation from Messe Husum & Congress to exhibitors in the same hall
- > Hostess and security from 18.00 to 21.00 hrs.

(On top package available on request)



Windwanderer Festival

Present your company as the host of the Windwanderer Festival on the Tuesday of the fair, 16 September 2025. Enjoy exciting live music for you and your guests at selected locations around the picturesque Husum harbour.

› **Max. bookable:** 2x

› **Delivery of logo (eps file):** by 15/03/2025

› **Delivery of advertising material or roll-up:**
by 01/09/2025

› **Cost: € 6,500**

(exclusive production of advertising material / roll-up)

Production of the roll-up / advertising material by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.

Services included:

- › Promotional material / roll-up in a location (by arrangement)
- › Logo presence in the advertising of the event (homepage, print advertising, exhibition guide and newspaper)
- › Online announcement as a highlight under the heading Supporting Programme / Events
- › 1x logo presence on the event contribution on the new HUSUM WIND online platform
- › 2x announcement in the event newsletter with logo of the sponsor



Reception at the City Hall

Event on Tuesday, 16 September 2025.

The wind industry traditionally meets for a reception at the City Hall on the opening evening of HUSUM WIND 2025.

- › **Max. bookable:** 1x
- › **Delivery of logo (eps file):** by 15/03/2025
- › **Delivery of advertising material:** by 01/09/2025

› **Cost: € 14,000**
(exclusive production of advertising space)

Production of advertising space by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.

Services included:

- › Co-host with a 5-minute greeting as part of the welcome address
- › Advertising space on site
- › Logo presence in the promotion of the event (homepage, exhibition guide, invitation cards)
- › Online announcement as a highlight under the heading supporting programme / events
- › 1x logo presence on the event contribution on the new HUSUM WIND online platform
- › 2x announcement in the event newsletter with logo of the sponsor



Opening ceremony

Event on the Tuesday of the fair. On 16 September 2025, the wind industry will celebrate the opening of HUSUM WIND at the NordseeCongressCentrum. Be the host and look forward to an event with the most important representatives of the industry. A film celebrating the 35th anniversary will be shown as part of the opening ceremony.

- › Max. bookable: 1x
- › Delivery of logo (eps file): 15/03/2025
- › Delivery of the newsletter banner in the format 560 x 72 px. (jpg file): by 01/08/2025
- › Delivery of the roll-up: by 01/09/2025

› **Cost: € 19,500**
 (exclusive production of roll-ups & information material)

Production of the roll-up by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.



Services included:

- › 5-minute welcome on the podium at the opening event
- › Display of information material on 540 chairs (provided by the sponsor)
- › 1 x roll-up in front of the event entrance
- › Logo presence in the advertising of the event (invitation cards and homepage)
- › Online announcement as a highlight under the heading supporting programme / events
- › Post show report with mention of the sponsor in the show newsletter and additional newsletter banner

Women in WIND

Sponsor our exclusive Women's Lounge in Hall 5 - a place to network and relax. On one evening of the trade fair, female experts from the industry can look forward to a special get-together to exchange ideas in a relaxed atmosphere.

- › **Max. bookable:** 1x
- › **Delivery of logo (eps file):** by 15/03/2025
- › **Delivery of the roll-up:** by 01/09/2025

› **Cost: € 10,500**
 (exclusive production of roll-ups & giveaways)

Production of the roll-up by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.

Services included:

- › 5 minute greeting as part of the welcome address
- › 2x roll-up on the area
- › Display of giveaways (provided by sponsor)
- › Logo presence in the advertising of the event (homepage, exhibition guide and exhibition newspaper)
- › Online announcement as a highlight under the heading supporting programme / events
- › 1x logo presence on the event contribution on the new HUSUM WIND online platform
- › 1x newsletter announcement of the event with Logo presence of the sponsor



Windmasters Dinner – Main Sponsor

Your company will be the main sponsor of the exclusive Windmasters Dinner on Monday 15 September 2025, where political and wind energy leaders will meet to put your company in front of decision-makers.

- › **Max. bookable:** 1x
- › **Delivery of the logo (eps file):** by 15/03/2025
- › **Delivery of the banner in 560 x 72 px. format (jpg file):** by 01/08/2025
- › **Delivery of the roll-up:** by 01/09/2025

› **Cost: € 19,500**
(exclusive production of the roll-up)

Production of the roll-up by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.

Services included:

- › 10 min. welcome
- › Exclusive interview with keynote speaker
- › 1x roll-up at the entrance of the event
- › Logo on menu cards and table decorations
- › Logo presence in the advertising of the event (invitation cards & homepage)
- › Online announcement as a highlight under the heading supporting programme / events
- › Post show report with mention of the sponsor in the show newsletter and additional newsletter banner



Windmasters Dinner – Co-Sponsor

Your company is a co-sponsor of the exclusive Windmasters Dinner on Monday, 15 September 2025, which brings together political and wind energy leaders and puts your company in front of decision-makers.

- › Max. bookable: 2x
- › Delivery of the logo (eps file): by 15/03/2025

› **Cost: € 9,500**
(including production)

Services included:

- › Logo on menu cards and table decorations
- › Logo presence in the advertising of the event (invitation cards & homepage)
- › Online announcement as a highlight under the heading supporting programme/events
- › Post show report with mention of the sponsor in the show newsletter



HUSUM WIND Run

On the morning of the fair, the traditional run takes place along a beautiful route to Dockkoog. As a sponsor, your company will be present everywhere and will also wear a T-shirt at the event.

> Sold

- > Max. bookable: 1x
- > Delivery of the logo (eps file): by 15/03/2025

> **Cost: € 5,000**
 (exclusive production of giveaways and design of finish / start)

Services included:

- > Breathable T-shirt for all participants with custom print on one side
- > 1x sponsor sticker on each fruit
- > Design of the start and finish area including give-away
- > Logo presence in the advertising of the event (homepage, exhibition guide and exhibition newspaper)
- > Online announcement as a highlight under the heading supporting programme / events
- > 1x logo presence on the event contribution on the new HUSUM WIND online platform
- > 2x newsletter announcement of the event with logo presence of the sponsor



Lanyards

This sponsorship gives your company a presence in the interaction between visitors and exhibitors.

- › **Placement:** on each visitor and exhibitor lanyard
- › **Max. bookable:** 1x
- › **Delivery of logo (eps file):** by 21/07/2025
- › **Key figures:** 20,000 pcs.

- › **Cost: € 20,000**
(including production)



Sold



Exhibition passes

Maximum exposure for your business. Book your logo on our exhibition passes (exhibitor and visitor passes).

- > **Placement:** On every visitor and exhibitor badge
- > **Max. bookable:** 1x
- > **Delivery of logo (eps file):** by 15/03/2025
- > **Key figures:** 20,000 pcs.

- > **Cost: € 20,000**
(including production)



Advertise in the trade fair guide

Draw attention to yourself with an advertisement in our trade fair guide.

› Placement in the digital and printed guides:

- › 1/1 page - in the content area
- › 1/1 page - on U2
- › 1/1 page - on U3
- › 1/1 page - on U4
- › Delivery of data: by 01/08/2025
- › Dimensions: 210 x 148 mm + 3 mm bleed (all around)

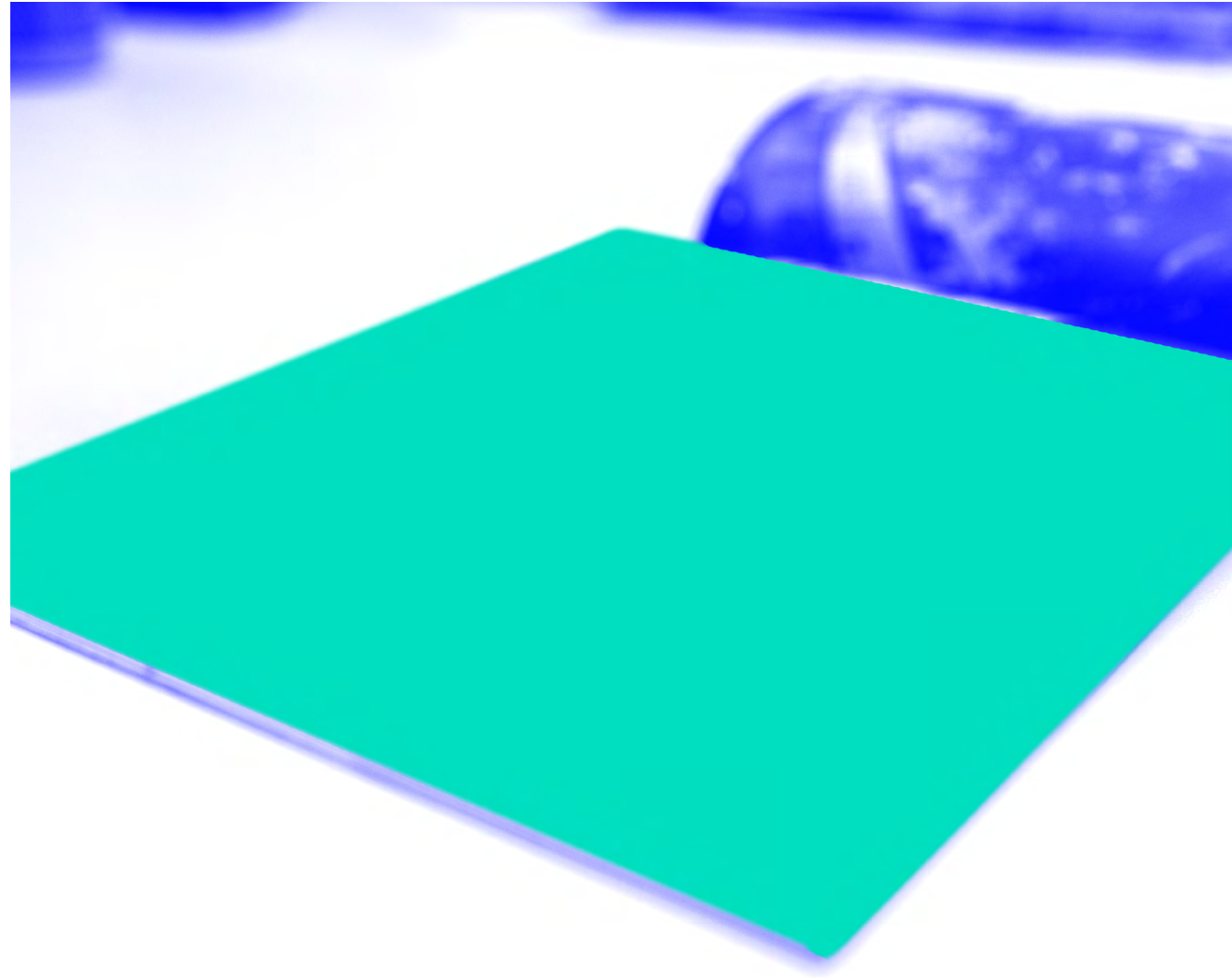
› Cost in the content area: € 1,900

› Cost on U2: € 4,000

› Cost on U3: € 3,000

› Cost on U4: € 5,000

(including production)



Individual Sponsoring

You have not found a suitable product? No problem!

We would be happy to work with you to develop individual ideas. Just get in touch with us.





Promote your company
as a top employer at
HUSUM WINDCareer on
18 and 19 September 2025



WINDCareer

Main sponsor

WINDCareer at HUSUM WIND 2025 offers companies the opportunity to meet talented people from different sectors and position themselves as an attractive employer. The event addresses the issues of skills shortages and digitalisation and helps to attract future employees.

- › **Max. bookable:** 1x
- › **Delivery of the logo (eps file):** by 15/03/2025
- › **Delivery of the video advert:** by 01/08/2025
- › **Cost: € 10,500**
(exclusive content of the forum slot and creation of the video advertisement)

Services included:

- › **Placement:** Name and logo on the forum (sponsored by)
- › **Forum slot:** One slot in the WINDCareer forum
- › **Advertising:** Logo display and video advertising between slots
- › **Digital presence:** Main sponsor in the digital programme of the WINDCareer
- › **Application:** Logo presence (main sponsor) in event promotion (homepage, exhibition guide, flyer)
- › **Online announcement:** Highlight under supporting programme / events on the homepage
- › **HW online platform:** 1x logo presence on the event contribution on the new HUSUM WIND online platform
- › **Newsletter:** 2x announcement with sponsor logo

On-top package:

- › **Placement:** Your logo as main sponsor on a 2x2m LED wall in the entrance area of the WINDCareer
- › **Exclusive:** Linking of video and image material between the breaks
- › **Cost: € 2,500**
(including production)

Match Making

WINDCareer exhibitors can purchase a segment on the interactive wheel of fortune of the matchmaking tool to attract the attention of prospects.

- › **Max. bookable:** 15x (more on request)
- › **Delivery of the logo (eps file), the link to be deposited and the contact form:** by 01/07/2025
- › **Cost: € 500**
(excluding production costs of the contact form & winnings)

Services included:

- › Placement of your logo on a slot/segment of the wheel of fortune
- › Link in the matchmaking tool (LED wall)
- › Sending links (e.g. website) to attendees' smartphones
- › You have the option to place a contact form
- › Visitors collect their prizes directly at your stand - an excellent opportunity for you to make valuable contacts.



Barista Station

Add glamour to your brand as the exclusive sponsor of the Barista Station! On the Thursday and Friday of WINDCareer, let visitors relax with exquisite coffee specialities and associate your brand with enjoyment and quality.

- › **Max. bookable:** 1x
- › **Delivery of the logo (eps file):** by 01/07/2025
- › **Delivery of the coffee cups / mugs:** by 01/09/2025

› **Cost: € 5.500**
(exclusive production of coffee cups / mugs)

Production of coffee cups / mugs possible by arrangement with Messe Husum & Congress. Please contact us. Delivery of print data by 01/07/2025.

Services included:

- › Your logo is prominently displayed on the coffee bar
- › The sponsor provides coffee cups or sustainable mugs with a customised print.



Smoothie Bar

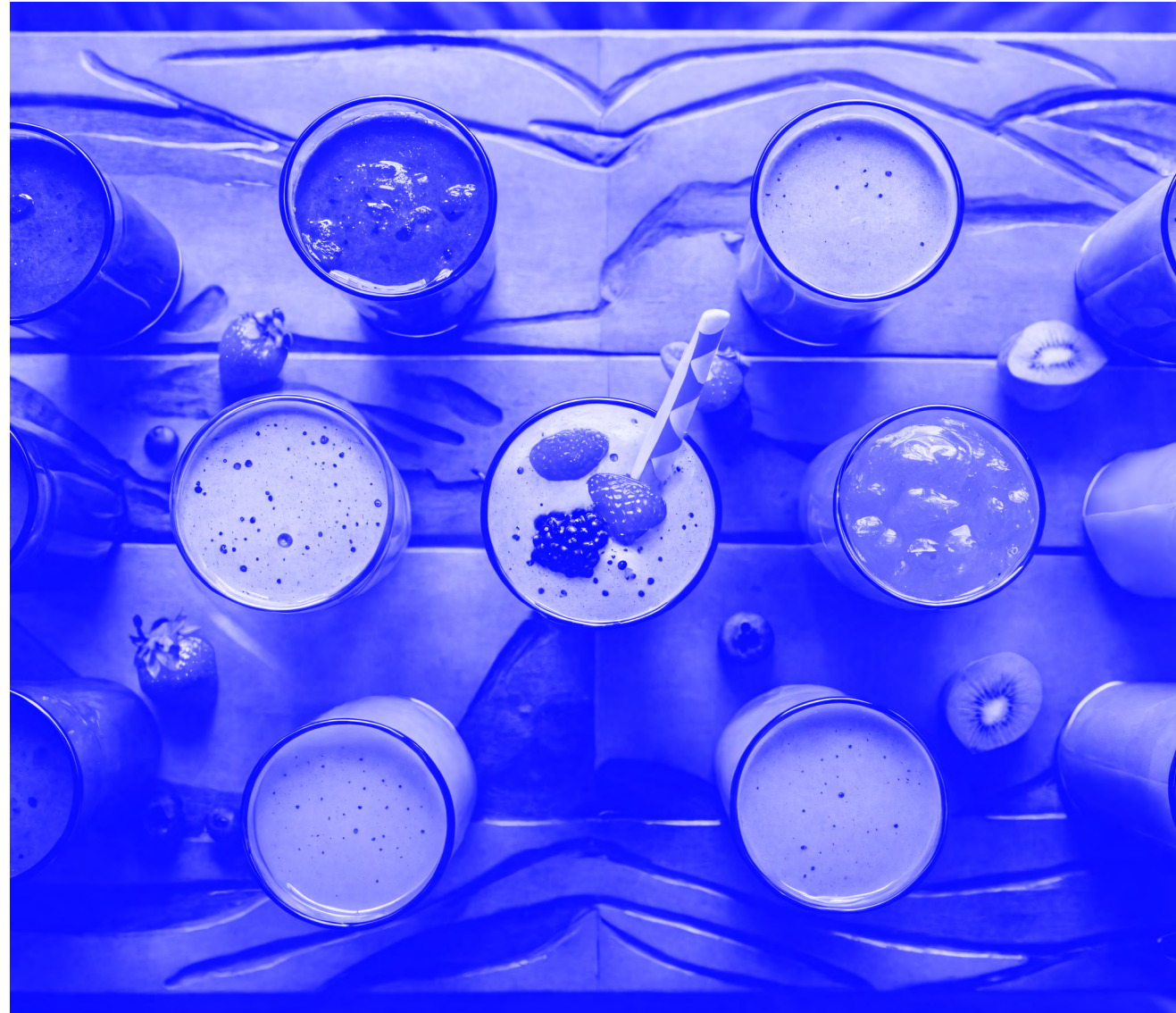
Add freshness to your trade fair appearance as a sponsor of the Smoothie Bar! Offer vitamin-packed smoothies to WINDCareer visitors and create a stimulating atmosphere for networking and discussions.

- › Max. bookable: 1x
- › Delivery of the logo (eps file): by 01/07/2025

› **Cost: € 5,500**
(including production)

Services included:

- › Your logo prominently displayed on the smoothie bar
- › Placement of your logo on smoothie glasses, straws or pre-made smoothies (bottled)



Ice Cream Bar

Add a sweet touch to your stand by sponsoring the exclusive ice cream bar! Offer WINDCareer visitors delicious ice cream creations and create an unforgettable taste experience.

- › Max. bookable: 1x
- › Delivery of logo (eps file): by 01/07/2025

› **Cost: € 5,500**
(including production)

Services included:

- › Your logo prominently placed on the ice cream bar
- › Your logo on the ice cream cups (sustainable)



Get together

Showcase your brand at the get-together party! As a sponsor, you can offer visitors a relaxed break with drinks, snacks and DJ music. Take the opportunity to network and showcase your brand in a relaxed atmosphere.

- › **Duration:** max. 2 hours
- › **Max. bookable:** 1x
- › **Delivery of logo (eps file):** by 01/07/2025
- › **Delivery of roll-ups:** by 01/09/2025

› **Cost: € 8,000**
(excluding production of the roll-up)

Production of the roll-up by arrangement via Messe Husum & Congress possible. Please contact us. Delivery of print data by 21/07/2025.

Services included:

- › Logo placement on the beverage bottles
- › 1x roll-up on the event area
- › Logo presence in the advertising of the event (homepage, exhibition guide, flyers)
- › Online announcement as a highlight under the heading supporting programme / events
- › 1x logo on the event article on the new HUSUM WIND online platform
- › 1x newsletter announcement of the event with logo presence of the sponsor



Contact

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Partner



Host



In cooperation with

